

ALACERO SUMMIT 2024



SCHEDULE

TUESDAY, OCTOBER 29, 2024	
8:30 - 9:00	Registration
9:00 - 9:25	Welcome from the local organizing committee <i>Martín Berardi</i> Opening speech <i>Jorge Luiz Ribeiro de Oliveira</i>
MARKETS AND GEOPOLITICS	
9:25 - 10:05	Competitiveness: A Challenge for LATAM in the Face of the China Threat. <i>Ricardo Amorim</i> Moderator: <i>Gustavo Werneck</i>
10:05 - 10:45	Latin America: economic dependency, political autonomy and "social bomb". <i>Andrés Malamud</i> Moderator: <i>Martin Berardi</i>
10:45 - 11:30	BREAK SPONSORED BY GENNEIA
11:30 - 11:40	Award Ceremony #DesafíoAlacero
11:40 - 12:20	LATAM industrialization: a bet on economic and social development. Brazil Case. <i>Rafael Lucchesi</i> Moderator: <i>Sergio Leite de Andrade</i>
12:20 - 12:55	Keynote Speaker: Paolo Rocca – CEO Techint Group
13:00 - 15:30	LUNCH & NETWORKING SPONSORED BY ACCENTURE
 <p>Decarbonization Forum: Technological and Environmental challenges for the industry of the future.</p> <p>From 15:30h to 18:30h</p>	
<p>COCKTAIL OF ARGENTINA'S STEEL CHAMBER AND ALACERO IN HOTEL HILTON FROM 19:00H TO 22:00H</p>	

WEDNESDAY, OCTOBER 30, 2024	
8:30 - 9:00	Registration
LATAM VALUE CHAIN COMPETITIVENESS	
9:00 - 9:40	Regionalization and the Future of International Trade and Supply Chains. <i>Shannon K. O'Neil</i>
9:45 - 10:25	Regionalization and nearshoring. The Mexican industrial experience. Panel discussion. <i>Gerardo Esquivel</i> <i>Máximo Vedoya</i>
10:25 - 11:05	BREAK SPONSORED BY GENNEIA
11:05 - 11:45	Competitiveness of the value chain. Expectations and challenges of the Latin American industry. Panel discussion. <i>Gustavo Salinas - Toyota</i> <i>Vagner Loyola - Vale</i> Moderator: <i>Dante Sica</i>
11:45 - 12:35	Agenda and Outlook of the Regional Steel Industry. <i>Máximo Vedoya</i> <i>Jefferson de Paula</i> <i>Gustavo Werneck</i>
12:35 - 13:05	<i>Juan Pazo</i> Secretary Coordinator of Production Argentine National Government
13:05 - 13:15	CLOSING - <i>Ezequiel Tavernelli</i>



SCHEDULE DECARBONIZATION FORUM

TUESDAY, OCTOBER 29

15:30 - 15:35	Welcome
15:35 - 16:00	2030-2050: A Goal for the Global Industry? Progress Status of the World in the Face of Decarbonization. <i>John Lichtenstein (Managing Partner, worldsteel Dynamics)</i> Q&A: <i>Ezequiel Tavernelli (Executive Director of Alacero)</i>
16:00 - 16:40	Challenges and Common Solutions for 'Hard to Abate' Industries. <i>Ricardo Pareja (Director of Innovation and Climate Action at FICEM)</i> <i>Cenira Nunes (Global head of environment, Gerdau)</i> <i>Gustavo Anbinder, (Director of Development and New Business, Genneia).</i> Moderator: <i>Juan Pablo Ronderos (MAP)</i>
16:40 - 17:00	BREAK
17:00 - 17:40	Technologies Paving the Way for Sustainability. <i>Karl Purkarthofer (CEO, Primetals)</i> <i>Gaetano Salierno (General Director of Strategy at Accenture)</i> <i>Alexandre Schultz (Managing Director South America, Russula)</i> Moderator: <i>Guilherme Abreu (General Manager of Sustainability at ArcelorMittal Brazil)</i>
17:40 - 18:20	Leveling the Playing Field for Decarbonization: Measurement Standards. <i>Violeta González (Advisor to Deputy Director General, WTO)</i> <i>Åsa Ekdahl (Head of Climate Change, worldsteel)</i> Moderator: <i>José Fonrouge (Global Sustainability Director, Ternium)</i>
18:20 - 18:30	Closing and conclusions